## SARAH TYLER-WALTERS TRANCE MEDIUM

#### Privacy Policy

This privacy policy sets out how Sarah Tyler-Walters uses and protects any information that you give her when you use this website.

She is committed to ensuring that your privacy is protected. Should she ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Sarah Tyler-Walters may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st January 2010.

What she collects

She may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What Sarah does with the information she gathers

She requires this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- She may use the information to improve our products and services
- She may periodically send promotional emails about new products, special offers
  or other information which we think you may find interesting using the email
  address which you have provided.
- From time to time, Sarah may also use your information to contact you for market research purposes. She may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

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#### Security

Sarah Tyler-Walters is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure she has put in place suitable physical, electronic and managerial procedures to safeguard and secure the information that is collected online.

How cookies are used

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We do not use cookies on this website.

Links to other websites

Sarah's website may contain links to other websites of interest. However, once you have used these links to leave her site, you should note that she does not have any control over that other website. Therefore, she cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you
  can click to indicate that you do not want the information to be used by anybody
  for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at asketrancemedium.co.uk

# SARAH TYLER-WALTERS TRANCE MEDIUM

Sarah Tyler-Walters will not sell, distribute or lease your personal information to third parties unless she has your permission or are required by law to do so. She may use your personal information to send you promotional information about third parties which she thinks you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which she holds about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

Sarah Tyler-Walters 16 Droop St London W10 4DQ

If you believe that any information Sarah Tyler-Walters is holding on you is incorrect or incomplete, please write to or email her as soon as possible, at the above address. She will promptly correct any information found to be incorrect.